



The Italian marketplace for travel & hospitality

SIA TECHNICAL FORM

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TECHNICAL FORM

EXHIBITING RATES

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Pre-fitted Stand

Pre-fitted A4 type – 16 sqm (4x4)	€ 4 000,00
Pre-fitted A4 type – 32 sqm (8x4)	€ 7 400,00

Bare Area

Bare Area 32 sqm	€ 5 700,00
Bare Area 48 sqm	€ 8 300,00
Bare Area 64 sqm	€ 10 000,00
Bare Area 96 sqm	€ 15 800,00

Other items:

- ✓ **Red Area Surcharge** + 5% on the total cost of the stand package including any corner supplement
- ✓ **Corner Surcharge** € 310 each

VAT Sales Tax must be added to these figures, if due.

Personalized Stand: Italian Exhibition Group offers free professional consultancy services for your stand fitting. If you are interested to receive an estimate please send an e-mail to salessiaquest@iegexpo.it.

Notes

The above mentioned rates do not include the compulsory registration fee..

Red Area surcharge: 5% surcharge on the total cost of the area, including any corner supplement, for stands with at least one open side on main aisles, placed across two main aisles or located between two main aisles (1° and 2° security door) in pavilions B1-B2-B3-B4-D1-D2-D3-D4.

For more info regarding the services included and the images of pre-fitted stand, please see the follow page **TURNKEY STAND & OTHERS SOLUTIONS**

EXTRA SERVICES AND ADDITIONAL RATES

Registration fee (compulsory for each exhibitor)	€ 120,00
Includes: covers insurance, exhibitors badge according to exhibiting area, n°150 web ticket invitations, listing in the official catalogue, local advertising tax, parking permit according to the purchased square meters, wi-fi connection	
Electrical supply per Kw single-phase each	€ 43,50
Co-Exhibitor each*	€ 1.310,00
Personalized Logo on company name board	€ 160,00
Company Logo on the catalogue	€ 300,00
Company presentation on the catalogue	€ 500,00
Map Logo	€ 600,00
Extra parking permit	€ 57,00
Work Hotel Day Registration	€ 250,00

VAT Sales Tax must be added to these figures, if due.

Notes

* the Co-Exhibitor's rate includes the Registration fee with compulsory insurance, n°150 web ticket invitations, listing in the catalogue, local advertising tax, n°1 parking permit, wi-fi connection.



** Price valid until 14th September 2018. After this date, only onsite purchases, Work Hotel Day €110,00+VAT.

Any other services can be purchased directly from the ECOMMERCE section in the Reserved Area.

Further details and costs of participation are indicated in the General Rules and Regulations of Exhibition always visible on www.siaexpo.it

TECHNICAL FORM

TURNKEY STANDS & OTHERS SOLUTIONS

TYPE	STAND FITTING
<p>A4 STAND 16sqm Size 4x4 - 1 open side</p>  <p>Corner surcharge (stand with extra open side) includes extra Company Name Board € 310,00+VAT</p>	<ul style="list-style-type: none"> • Grey carpet • White walls • 1 table (160 x 80 x h. 70 cm) • 3 chairs • 1 wastebasket • 1 company name board • 1 reception desk (100 x 40 x h. 100) • 1 stool • 1 sq. closet with fixed coat rack • 1 Kw electricity and connection - 1 socket, 3 spotlights • 1 parking permit • 1 online diary with Buyers <p style="text-align: center;">€ 4.000,00+VAT Registration Fee NOT INCLUDED</p>
<p>A4 STAND 32sqm Size 8x4 - 1 open side</p>  <p>Corner surcharge (stand with extra open side) includes extra Company Name Board € 310,00+VAT</p>	<ul style="list-style-type: none"> • Grey carpet • White walls • 2 tables (160 x 80 x h. 70 cm) • 6 chairs • 2 wastebaskets • 2 company name boards • 2 reception desks (100 x 40 x h. 100) • 2 stools • 2 sq. closet with fixed coat rack • 2 Kw electricity and connection - 2 sockets, 6 spotlights • 1 parking permit • 1 online diary with Buyers <p style="text-align: center;">€ 7. 400,00+VAT Registration Fee NOT INCLUDED</p>

GENERAL CONDITIONS OF SUPPLY

The exhibitor is responsible for the correct use of the equipment from the moment he/she hires it to the moment it is returned. The exhibitor accepts full responsibility for every/any cost arising from its improper/incorrect use from the moment it is hired to the moment of its return.

TECHNICAL FORM

BARE AREAS

<p>BARE AREA 32 sqm</p> <p>Corner surcharge € 310,00+Vat</p> <p>** Stand cleaning service not included</p>	<p>Each module includes: 32 sqm of bare area, 2 Kw, 1 parking permit, 1 online diary with Buyers</p> <p>€ 5.700,00+VAT Registration Fee NOT INCLUDED</p>
<p>BARE AREA 48 sqm</p> <p>Corner surcharge € 310,00+Vat</p> <p>** Stand cleaning service not included</p>	<p>Each module includes: 48 sqm of bare area, 3 Kw, 1 parking permit, 1 online diary with Buyers</p> <p>€ 8.300,00+VAT Registration Fee NOT INCLUDED</p>
<p>BARE AREA 64 sqm</p> <p>Corner surcharge € 310,00+Vat</p> <p>** Stand cleaning service not included</p>	<p>Each module includes: 64 sqm of bare area, 4 Kw, 1 parking permit, 1 online diary with Buyers</p> <p>€ 10.005,00+VAT Registration Fee NOT INCLUDED</p>
<p>BARE AREA 96 sqm</p> <p>Corner surcharge € 310,00+Vat</p> <p>** Stand cleaning service not included</p>	<p>Each module includes: 96 sqm of bare area, 4 Kw, 3 parking permits, 1 online diary with Buyers</p> <p>€ 15.800,00+VAT Registration Fee NOT INCLUDED</p>

TECHNICAL FORM

DATES AND GENERAL INFO

IMPORTANT DEADLINES:

BOOKING AREA – TECHNICAL DATES	BOOKING PROCEDURE:	Fill in and send the Application Form to expo@iegexpo.it in PDF format The SIA team will contact you with a special proposal for your company.
	PROPOSAL OF PARTICIPTION	The Proposal of Participation, signed for acceptance, must be sent by email expo@iegexpo.it in PDF format. Simultaneously pay the advance for the amount to the bank coordinates as indicated in the proposal.
	BALANCE DEADLINE	5 JULY 2019 Deadline for send to the Italian Exhibition Group SpA the receipt of the balance regarding to the exhibition area assigned (Chapter II Part 1, Article 3 of the General Regulations) N.B. For those who register after 05 th July 2019 we request immediate payment of the total
	INSERT COMPANY DETAILS IN THE CATALOGUE	2 SEPTEMBER 2019 Deadline for sending company details to be published in the Catalogue
	INSERT COEXHIBITORS	Deadline to insert the Co-Exhibitors in the Official Catalogue filling in the Co-Exhibitor Application Form included in the Registration Form . Only Co-Exhibitors regularly registered will be published in the Official Catalogue.
CHANGES OF STAND PACKAGES	6 SEPTEMBER 2019 Deadline for informing Italian Exhibition Group S.p.A. of any changes in the stand packages (e.g. waiving the pre-fitted stand)	
STAND PLANNING	10 AUGUST 2019 Only for stand not pre-fitted: deadline for sending the stand designs with personalized fittings to upload in the Section "Stand Planning" in the Reserved Area.	
SERVICES ORDERING	Deadline for the presentation of the Forms for ordering services (see online in your Reserved Area)	

WITHDRAWAL CLAUSES	Before July 8th	<i>in the event of the annulment of a contract duly received before July 8, 2019, a penalty equal to the registration fee will be applied.</i>
	Starting from July 8th	<i>in the event of the annulment of a contract duly received from July 8, 2019, a penalty of 50% of the entire participation fee will be applied.</i>
	Starting from August 8th	<i>in the event of the annulment of a contract duly received from August 8, 2019 a penalty of 100% of the entire participation fee will be applied.</i>

FOR FUTHER INFORMATION:

	SECTOR	TEAM	PHONE	E-MAIL
Info for exhibiting, exhibiting space sale, advertising space sale , general information of the exhibition	Brand Manager	Mattia Migliavacca Gianluca D'Aria Valentina Dario Claudio Martellosio	+39 02 80 68 92 int 240 +39 02 80 68 92 int 227 +39 02 80 68 92 int 221 +39 02 80 68 92 int 226	mattia.migliavacca@iegexpo.it gianluca.daria@iegexpo.it valentina.dario@iegexpo.it claudio.martellosio@iegexpo.it
Technical Assistance: online reserved area, online services request (e-commerce)	TECNICAL SERVICES OFFICE	Sabrina Bellini Debora Galletti Barbara Gobbi	+39 0541 744 640 +39 0541 744 214 +39 0541 744 214	sabrina.bellini@iegexpo.it debora.galletti@iegexpo.it Barbara.gobbi@iegexpo.it
Technical Assistance: logistics equipment, stand builder registration, dismantling, stand projects approval	GALS Office (Logistic, fitting and security)	Andrea Silvagni Roberta Sarti	+39 0541 744 887 +39 0541 744 241	andrea.silvagni@iegexpo.it roberta.sarti@iegexpo.it
Accounting services: deposit payment, balance, request of invoices, declaration of intent	ACCOUNTING OFFICE	Marilena Ventura Evis Boshku	+39 0541 744 611 +39 0541 744 219	marilena.ventura@iegexpo.it evis.boshku@iegexpo.it
Fill in forms: sign up, insert in the Catalogue, changes at the company details	BACK OFFICE	Barbara Bertoglio	+39 02 80 68 92 int 201	barbara.bertoglio@iegexpo.it

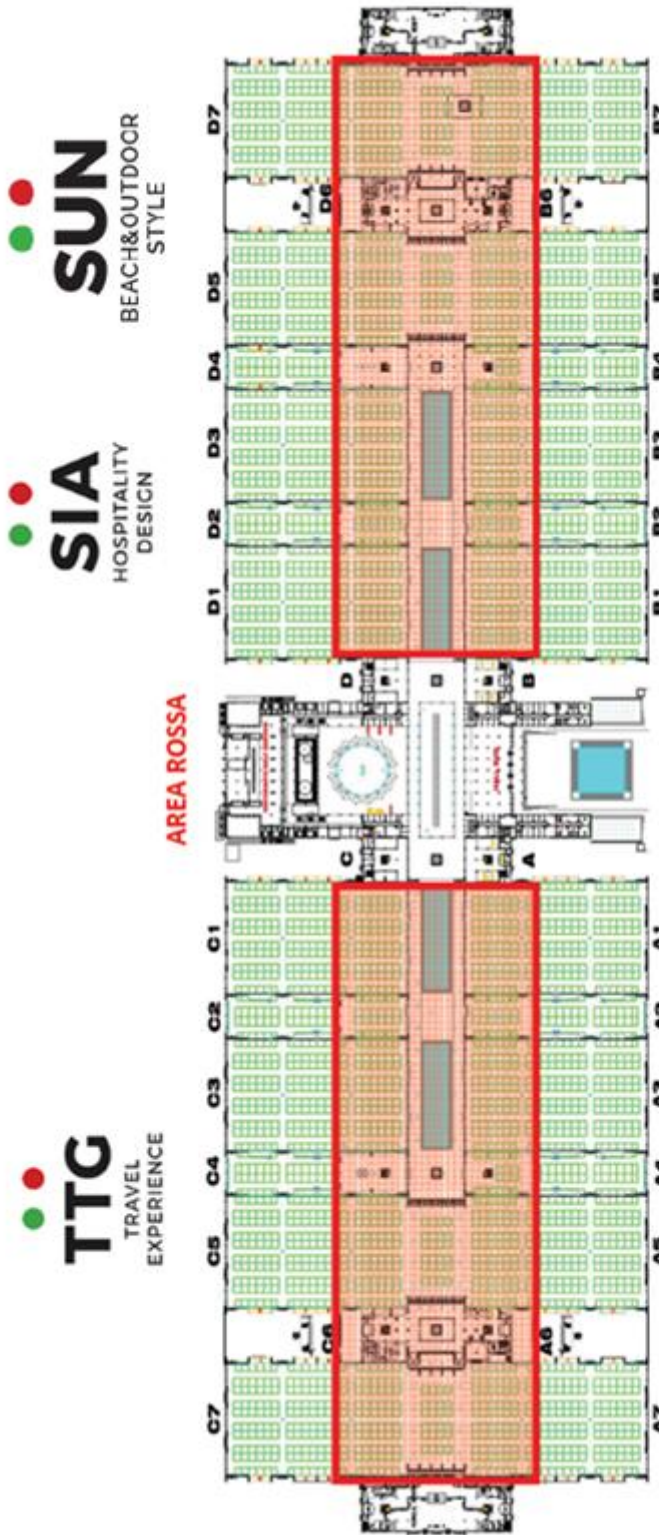
WARNING! IMPORTANT INFORMATION FOR EXHIBITORS

International Fairs Directory

For some time now, **International Fairs Directory**, a company registered with branches in other countries, has been sending forms to exhibitor firms asking for any modifications to their company data for publication of advertisements in the Expo-Guide magazine. On completing and signing the forms, containing the names of Italian exhibition grounds and event trademarks, the firm is then obliged to pay a sum per year. The above-mentioned company **has NOT and has NEVER BEEN AUTHORISED** to use the name Italian Exhibition Group SpA or our event trademarks. If you should receive forms or proposals from International Fairs Directory, we strongly recommend that you read the terms VERY CAREFULLY before signing.

TECHNICAL FORM

FAIRGROUND FLOOR PLAN



Maggiorazione Area Rossa +5% da calcolarsi sul costo totale dell'area, inclusi eventuali supplementi angolo, per tutti gli stand che si aprono, che sono attraversati o che si trovano fra le due corsie orizzontali principali, (tra 1° e 2° porta di sicurezza) nei Padiglioni A1-A2-A3-A4-A5-A7-B1-B2-B3-B4-B5-B7-C1-C2-C3-C4-C5-C7-D1-D2-D3-D4-D5-D7